

14th edition of the Yarn, Fabric and Accessories Trade Show (YFA) gets thumbs up from Ludhiana

3 Day trade show ends to a happy conclusion

After a grand show in Ludhiana the 14th edition of the Yarn, Fabric and Accessories Trade Show concluded on 23rd Aug 2019 at Dana Mandi on Bahadurke Road in Ludhiana. The trade show proved to be a great help for knitters, weavers and garment manufacturers who were able to get a glimpse of the various yarn, fabric & trims all under one roof. On the whole, the exhibition was the hub of innovation over the three days with more than 6,000 people visiting the trade show.

The chief guests on the first day of the trade show were Bahadurke Road Textile and Knitwear Association head Tarun Jain Bawa, FICO Textile Division President AjitLakra and SHAWL CLUB President Mridula Jain. “This trade show will certainly give a boost to the local industry of Ludhiana as they will get exposure to trends in the national and international circuits,” said AjitLakra.

The YFA exhibition was a platform where yarn manufacturers showcased their world class and qualitative products at the trade show. Manufacturers displayed polyester yarns, cotton yarns, melange yarns, indigo yarns, recycled polyester staple fiber, cellulosic fibres, lycra, knitted fabrics, cotton fabrics, Athleisure, woven fabrics, shawls, labels, crystals, embroidered fabrics, laces, buttons, elastics, reflective tapes, embroidery and sewing threads, dyes and chemicals, dyers, trade magazines etc.

Manufacturers put a lot of stress on recycled yarn which is fast gaining popularity. This trade show has proved that the future of textiles is man-made fibre.

An exclusive fashion show which enthralled the buyers was organised by Reliance Industries Limited with its 4 channel partners (Neva Garments, Rihanna Industries, Versatile Enterprises, and Parasram). The fashion show was a delight for those who are obsessed with the quality of the clothes that they wear. Among the products that were featured in the fashion show was the recycled polyester that is made with the intent to recycle in order to save the environment. Products made with the latest nano technology were showcased too. To say the least the fashion show was a roaring success. The purpose of the show was to generate interest in the latest technology that is available in the market and the stuff that can be done with it.

This show was supported by FICO (Textile Division), Bahadur K Road Textile and Knitwear Association (BKTK), Ludhiana Woollen Manufacturers Association, Shawl club, Kamal, Knitwear and Textile Club, United Knits Association, Punjab dyers association, AEPC, and NITMA.

“In spite of the slump that the industry has been facing, it has been very encouraging to see that people have come out and supported the exhibition with all their heart,” said organizer duo

Abhishek Sharma and Ankur Goel. “It has always been our endeavour to take the message of progress and prosperity far and wide through our trade show that brings such vibrant variety to manufacturers and buyers of the cities where we hold the exhibition.”

“Sustainability is a major focus of the manufacturers of yarn which is why we have dope dyed yarns during the process of which the consumption of water is reduced,” said Mumbai’s Sanathan Textiles Pvt Ltd President Raj Kapadia. “In a place like Ludhiana where pollution is a major concern, products like the dope dyed yarn will help conserve water. We got very good response this year and met quality buyers at the show, he added”

Bhilwara’s RSWM Ltd’s Luv Jain said, “We showcased natural fibres, yarns and garments that would help people understand how sustainability works. In these times when the cost of everything has gone up businesses may skip on exploring new items. So I think this platform is very good for those who want to come out and see what the market is offering. In the three days of the exhibition we got visitors not only from Ludhiana but from Amritsar, Panipat, Surat and all parts of India ”.

With the aim to give the manufacturers and buyers of Ludhiana exposure of what there is outside the limits of the city the trade show had brought an entire range and more right to the doorstep of the city. “We had different type of polyester yarns on display and all the three days we were full of buyers,” said Filatex India Ltd Senior President Marketing Rajiv Kasturiar.

Grasim Industries Ltd (LIVA) displayed fabric and garments of five channel partners (Ashvira Fabrics, Swami Textiles, Monika Stoles, Vandan Silk Mills and Prisma Leggings). GM Marketing Sanjeev Pathadia said, “We had different kinds of yarn on display and we’ve tried to showcase fabrics with different blends. Our display was very beneficial for manufacturers as we had came up with our five channel partners, so manufacturers came and see the range of what we have in store for them for the next season.”

“Exhibitions have always boosted business as it gives the different parties a chance to interact in a stress free environment, which is why the yarn, fabric and accessories trade show was so necessary for everyone in the industry. It is good to see that the trade show has got such a good response from not only the visitors, but also the participants,” said Wellknown Polyesters Ltd Head Marketing Ashok Modi. “The exhibition has been quite super and the experience has been great. We’re looking forward to the next edition,” he added.

On the same note Ludhiana based Kudu Knit Process Pvt Ltd Director Varun Mittal said, “This is the second year that this tradeshow is happening in Ludhiana and it is definitely becoming a strong platform for those who benefit from it. These are tough times for the manufacturers and this platform is a very good opportunity for interactions which will definitely boost business.”

One of the things that caught the eye of the visitors was the large variety of recycled polyester yarn. Ludhiana based Longowalia Yarns Ltd Executive Director Sanjay Garg said, “We displayed wide range of yarn and fabric on display at our stall. About 80 per cent of the yarn that we manufacture is recycled. When we make recycled yarn we help remove plastic from the environment and put it to further use.”

“The demand for recycled yarn is growing,” said Surat based Tribeni Group of Companies’ Director Abhinav Garg. “Recycled polyester yarn is made from PET bottles and European fabric manufacturers insist on using this yarn because it helps sustain the environment. With the popularity of recycled polyester yarn we also see the demand for virgin yarn going down.”

Participants at the Yarn, Fabric and Accessories Trade Show also said that Ludhiana being a hosiery manufacturing hub is a great place for yarn manufacturers to come and display their wares. Coimbatore based Sarmangal Synthetics PvtLtd’s Director Nirmal Jain said, “We had displayed value added fancy yarns which are used in the hosiery industry. It is good to come to Ludhiana and get a feel of the industry here since the city is a hosiery manufacturing hub.”

Mumbai based Texperts’ Asit Parikh too had the same opinion. “We had displayed speciality yarn . This yarn is used for various purposed and since Ludhiana is home to the garment industry there is no doubt that they will benefit greatly from being able to sample the various options available in the market,” he said.

Among the other things that were also on display at the trade show were reflective products Gurgaon based DM Reflective India Pvt Ltd’s Mr Sandeep said, “We work with safety products especially reflective products. Reflective products work at night when light falls on it they reflect the light preventing accidents on roads. Reflective sheets that we manufacture are used for sinages which makes them easier to see during the night. We even make reflective yarn which is used to stitch clothes.”

The theme of the exhibition was called ‘Pavillion’ and was designed by NIIFT. The organisers are now gearing up to hold another grand exhibition at Bhiwandi in November 2019. The 14th edition of the Yarn, Fabric and Accessories (YFA) Trade Show was held in Ludhiana while previous editions were held in New Delhi, Panipat in Haryana and Ichalkaranji in Maharashtra.